



News broadcasters are being asked to deliver more news programs than ever before. The widespread adoption of smart phones, tablets, and other Wi-Fi devices has enabled faster and easier access to streaming media, creating a demand among consumers for 24 x 7, real-time breaking news updates.

This push to generate more news content requires higher coordination of news production in less time and with fewer resources. As a result, broadcast stations and networks are leveraging resources across multiple facilities.

*Concert* for Newsroom has integrated voice and text communication into newsroom applications. This enables unified collaboration between newsroom members through a convenient and cost-effective communications medium over the internet or standard network.

**Point.**

**Click.**

**Talk or Chat.**

***Concert* for Newsroom:  
Communication for newsrooms simplified.**

Clear-Com, an HME company, is a global provider in professional voice communications systems since 1968. We develop and market proven intercom technologies such as Analog & Digital Partyline, Digital Matrix, Wireless and Intercom-over-IP systems for critical communication applications in broadcast, performance venues, military, government and enterprise markets. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communications solutions.

[www.clearcom.com](http://www.clearcom.com)

## ***Concert*™ for Newsroom**

**Integrated Solution For  
Newsroom Applications**



# **Concert™ for Newsroom**

**A cost-effective and flexible Intercom-over-IP solution, allows permitted users with internet access to easily communicate with other newsroom members instantly and without leaving the ENPS application, from anywhere in the world.**

*Concert* is a scalable multi-user conferencing solution that enables collaborative workgroups to instantly and reliably intercommunicate. Offered as an ActiveX plug-in running within the ENPS client application, *Concert* offers a more simplified way for busy reporters to get in touch with their editors, producers or other production members with a click of a mouse-button. It's that simple.

For the Associated Press, instant and reliable communication is now seamlessly integrated into its ENPS application, used by more than 60,000 members.

## **What You Will Get From *Concert* for Newsroom**

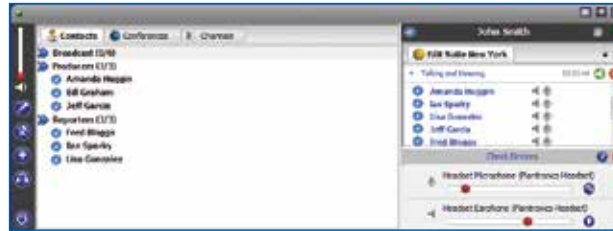
1. One click to instantly connect
2. Immediately see who is available to talk
3. Simultaneous call or chat sessions
4. Conference call with multiple users
5. Direct IFB audio feeds from the newsroom or other users
6. Dedicated Conferences within ENPS Stories

## **One Click to Instantly Connect**

No need to look for phone numbers in long phone directories or leave ENPS to start a call or chat on a third-party chat system. Just find your contact, click on an icon and initiate a call, chat or conference.



## **Immediately See Who is Available to Talk**



No more busy signals or need to leave voice mail messages. You can see the availability of any ENPS user who is available for a call or message. Easily identifiable icons to make communication that much easier.

## **Simultaneous Call or Chat Sessions**

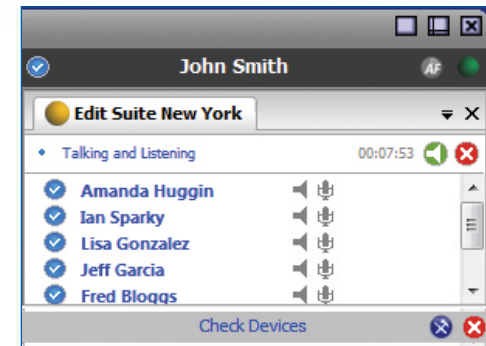


On the phone with your editor, and suddenly have a quick question for a producer. Send a text message or initiate a simultaneous call to a new user while a conversation is already in session. With *Concert* you can initiate another

call without disconnecting your current session. Or instead, just send a quick chat.

## **Conference Call With Multiple Users**

Need to have conference call with your producer, editor and several other reporters who work out of 4 different locations in 2 countries. With *Concert*, as long as the users have an Internet connection and on ENPS, a Conference can be initiated within minutes or even seconds. No need to setup an audio bridge or use the phone.



## **Direct Interruptible Audio Feeds From the Newsroom or Other Users**

You can receive continuous Program Feeds from your newsroom that can be interrupted by any important communication from the news director or producer speaking over intercom. In addition, journalists can momentarily deactivate the interruptible feature by enabling their OnAir mode, which cancel any interruption on the program feed while on that mode.

## **Dedicated Conferences Within ENPS Stories**

Working on a story within ENPS Stories and need to have a conference with either the editor, scripter and/or director. With *Concert*, any person working on the story can simply double-click on the dedicated conference link in a particular Story area and be connected with each other. Clear-Com and ENPS are fully integrated via the ENPS MOS Protocol.