



OPEN DOORS FOR REFUGEES

2024 PICNIC SPONSOR PACKAGES





ABOUT THE PICNIC

SUNDAY, SEPTEMBER 15, 2024 AT 12PM

OLIN PARK – 1156 OLIN-TURVILLE CT, MADISON, WI 53715

Join Open Doors for Refugees at the annual community picnic on Sunday, September 15th at Olin Park in Madison. This family-friendly event will feature a variety of activities, delicious food, and live musical entertainment, providing a perfect opportunity for resettled refugees and long-term Madison residents to come together and build connections.

Last year's picnic brought nearly **300 attendees**, and this year Open Doors looks to build on that success with an event which celebrates the diversity of the Madison community and which highlights the hard work of local refugees in overcoming challenges.

Our newsletter reaches an audience of **2,600+ subscribers**. Your contribution will reach them as well.





2024 Fall Picnic in the Park

SPONSORSHIP OPPORTUNITIES

**SUNDAY, SEPTEMBER 15, 2024 AT TIME
OLIN PARK – 1156 OLIN-TURVILLE CT, MADISON, WI 53715**

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TO ENQUIRE ABOUT A SPONSORSHIP, PLEASE CONTACT SPONSOR@ODFR.ORG.

Host Sponsor Level: \$2,500	<ul style="list-style-type: none">• Space for a booth at the event• A few minutes to speak at the event• Recognized on all major picnic print and social media material• An exclusive social media post, newsletter article, and website article will be published to recognize your support• Your print material will be available to all in-person attendees at the welcome table
Neighbor Sponsor Level: \$1,000	<ul style="list-style-type: none">• Verbal recognition at the event• Recognized on all major picnic print and social media material• Our social media, newsletter, and website will recognize your support• Your print material will be available to all in-person attendees at the welcome table
Advocate Sponsor Level: \$500	<ul style="list-style-type: none">• Our social media, newsletter, and website will recognize your support• Your print material will be available to all in-person attendees at the welcome table
Ally Sponsor Level: \$100	<ul style="list-style-type: none">• Our social media, newsletter, and website will recognize your support
Partner Sponsorship	<ul style="list-style-type: none">• Our social media, newsletter, and website will recognize your support• Space will be provided for you to provide community resources at the event (<i>space may be limited</i>)
In-Kind Sponsorship	<ul style="list-style-type: none">• Our social media, newsletter, and website will recognize your support



HOST SPONSOR LEVEL: \$2,500

Have access to your own space at our event and receive special shout-outs online for going all-out with us this September. Thank you!

Host Sponsorship Benefits:

- Space for a booth at the event
- A few minutes to speak at the event
- An exclusive social media post, newsletter article, and website article will be published to recognize your support
- Recognized on all major picnic print and social media material
- Your print material will be available to all in-person attendees at the welcome table

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NEIGHBOR SPONSOR LEVEL: \$1,000

You will receive a shout-out at the event as well as online for your support and your printed material will be available at the event.

Neighbor Sponsorship Benefits:

- Verbal recognition at the event
- Recognized on all major print and social media material for the event
- Our social media, newsletter, and website will recognize your support
- Your print material will be available to all in-person attendees at the welcome table

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ADVOCATE SPONSOR LEVEL: \$500

You will receive a shout-out online for your support and your printed material will be available at the event.

Advocate Sponsorship Benefits:

- Our social media, newsletter, and website will recognize your support
- Your print material will be available to all in-person attendees at the welcome table

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ALLY SPONSOR LEVEL: \$100

Your contribution counts! You will receive a shout-out online for your support.

Ally Sponsorship Benefits:

- Our social media, newsletter, and website will recognize your support

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US AT SPONSOR@ODFR.ORG.**





PARTNER SPONSOR LEVEL

Only for non-profit organizations. Do you work with us already or would like to get in touch? We'll provide you with space to get your word out at the event.

Partner Sponsorship Benefits:

- Our social media, newsletter, and website will recognize your support
- Space will be provided for you to provide community resources at the event (*space may be limited*)

TO INQUIRE ABOUT A SPONSORSHIP, PLEASE CONTACT US AT SPONSOR@ODFR.ORG.





IN-KIND SPONSORSHIP

Helping out with food or supplies? We'll give you a shout-out online. Thanks!

In-Kind Sponsorship Benefits:

- Our social media, newsletter, and website will recognize your support

TO INQUIRE ABOUT A SPONSORSHIP, PLEASE CONTACT US AT SPONSOR@ODFR.ORG.





HOW TO BE A PICNIC SPONSOR:

TO INQUIRE ABOUT A SPONSORSHIP, PLEASE CONTACT US AT SPONSOR@ODFR.ORG.

We will accept most forms of payment. Please let us know if you have any questions!

This is the first year that we are accepting sponsors for the picnic — thank you for stepping up!

Learn more about last year's picnic here:

opendoorsforrefugees.org/celebrating-at-our-annual-picnic/

