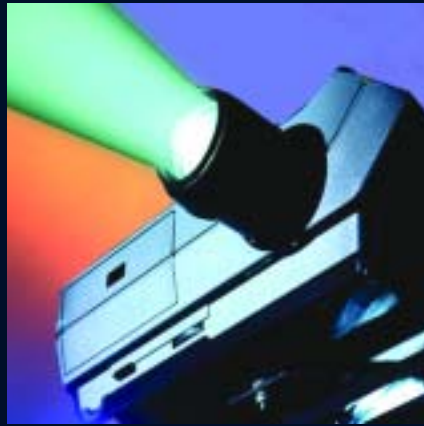




AUDIO



VIDEO



LIGHTING



POWER



SECURITY



FURNITURE



TEST EQUIPMENT



TOOLS



STANDS/MOUNTS



CONNECTORS



CABLES



FULL DISCOUNT WHOLESALE

ANNUAL CATALOG  
2005 | 2006



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**CONFIDENTIAL**

FOR:

- CONTRACTORS
- AV DEALERS
- RETAILERS
- SYSTEM INTEGRATORS
- SECURITY INSTALLERS

# TABLE OF CONTENTS

## DEALERS & SYSTEM CONTRACTORS,\* WE DO IT ALL FOR YOU!

- EXTENSIVE INVENTORY
- LOW MINIMUM ORDERS
- REALISTIC RESTOCKING POLICIES
- LOW COST SHIPPING
- FULL FACTORY AND EXTENDED WARRANTIES
- FINANCING SERVICES FOR YOUR CLIENTS
- EXCEPTIONAL CUSTOMER SERVICE
- AND MORE!

FDW is your source for HUNDREDS of audio, video and lighting product lines!

### YOU CAN COUNT ON US!

- KNOWLEDGEABLE
- LOW PRICES
- REPAIRS & PARTS
- EXPEDIENT SERVICE

### FIRST TIME ORDERING WITH US?

The first time you place an order with us, you'll receive your own industry expert. He or she will work with you on an ongoing basis. Our goal is to provide consistent professional service time and time again.

## ADDITIONAL SERVICES

In addition to our customer service and vast selection of equipment, there are additional services offered through FDW:

### AUTHORIZED SERVICE & PARTS

We are manufacturer authorized to repair most of the equipment we carry. Partnering with FDW is like having your own offsite Service & Parts Department.

### RENTALS

Are your customers seeking a temporary solution? We have thousands of answers. The majority of items we sell in this catalog can be rented. It's an opportunity to temporarily expand your clients' existing systems.

### ONLINE ORDERING

To further enhance your relationship with FDW, this summer we will be offering online ordering. Soon you will be able to order your inventory with FDW at the click of a button.

[www.fulldiscount.com](http://www.fulldiscount.com)

## CALL US.

800-828-0509 Monday-Friday, 9-5:30 CST.  
(Local) 608-831-1946 | (Fax) 608-831-1890  
[www.fulldiscount.com](http://www.fulldiscount.com)

\*Full Discount Wholesale sells only to dealers and contractors who hold a resale certificate. Full Discount Wholesale does not sell to end users. A dealer application must be completed and on file with us in order to purchase from FDW.

Microphones – Wired/Wireless, Splitters, Combiners, Direct Boxes, Accessories .....5-19

Headphones – Headsets, In-Ear/Personal Monitors, Headphone Amps, Assistive Listening, Intercoms.....20-28

Mixers – Powered, General, DJ/Club.....29-37

CD Players – Turntables, Cartridges, CD/MP3 Players, CD Recorders .....38-42

Recorders – Cassette, Minidisc, Digital .....43-44

Signal Processors – Controllers, Delays, Crossovers, EQ's/Filters, Compressors, Effects, Reverbs, Enhancers .....45-52

Amplifiers – Mic Preamps/Processors, Distribution, Line, Press Boxes, Receivers, Integrated, Tuners, Consumer .....53-63

Speakers – Control/Studio Monitors, Portable, Lecterns, Powered, Ceiling, Wall, Reinforcement, Paging Horns .....64-80

Video – Video Recorders, Tripods, Players, Recorders, Duplicators, Security, LCD/Plasma, Monitors, Projectors ..81-110

Lighting – Stage, DJ Club, Effect, Lamps, Gels, Filters, Theatrical Supplies.....111-117

Stands – Speaker, Microphone, Arms, Windscreens, Access .....118-122

Furniture – A/V, Racks, Acoustic Materials .....123-126

Portable Cases & Bags .....127-132

Power Equipment – Conditioners, Distributors, Batteries.....133-136

Test Equipment & Tools – Meters, Chemicals .....137-143

Connectors – Cables, Snakes, Adapters, Patchbays, Bulk Wire .....144-160



# COMPANY INFORMATION

## product line

Ace Backstage Co.   Ace Label   Ace Products   ADA ADK   AIRR   AKG   Alesis Allen & Heath Allen Products Altec-Lansing Professional Altinex   Altman   ALTO American DJ   Amplivox Analog Way   Anchor Antares   Anton Bauer Anvil   Aphex   Apollo ART Ashly   Astatic Atlas Sound   ATM Flyware Audio Control Audio Developments Audio Design Associates Audio Technologies Audio-Technica   Audix Auralex   Aurasound Australian Monitor   Avid Aviom   Azden   Bag End Barcus Berry   BBE Beachtek Inc.   Behringer Belden   Bellari   Benjamin BenQ   Bescor   Beyer   Bias Big Ears   Blue   Blue Sky Bogen Communications Bogen Imaging   Bose Bretford Manufacturing BSS Audio   Buhl Buhl Optical   ButtKicker Cable Gator   CAD	Caig Labs   Cakewalk Canare   Carver   Cducers Celestion   Century Optics Cerwin Vega Chief Manufacturing Circuitwerkes   Clear-Com Clearsonic   Coleman   Coles Community   Computer Cool-Lux   Countryman Crest   Crestron   Crown CTX/Optoma   Da-Lite DAS Audio   DBX Delkin Devices   Denon Digigram Digital Audio Labs Digittech   DOD Electronics Dorrough Electronics DPA/Danish Pro Audio Draper Shade and Screen DWIN   Dymo   Dynacord E-MU Systems Eastern Acoustic Works Ebtech   Echo Elation Pro Lighting Electronic Theatre Controls Electro-Voice   Elkay ELMO   Empire Scientific ETA   EZ Dupe   FBT   FEC Fender Pro AV Focal Press Focus Enhancements Fostex   FSR, Inc   Fuji	Fujinon Inc   Furman Galaxy Audio   Gator Cases Gefen Inc Gemini Sound Products Gentner   Gepeco   Gitzo Global Truss Goldline Griffin Grommes-Precision Grundorf Corp GTC Industries   Hafler Hal Leonard Harman Kardon Hart Dynamics   Hartke Hear Technologies Henry Engineering HHB Communications Horita   Hosa HSA Rolltops   Ideal IDX Technology IK Multimedia   Intelix Inter-M Americas Inc IRP   Ivie   JBL   JK Audio Jobsite by Niles Johnson Amplification JSC Wire   Juice Goose JVC   Kaces   Koss   Kramer Krix   KSI   Professional Lab Gruppen Labor Saving Devices Laird Telemedia Leader Instruments Leprecon   Lightwave	Listen Technologies Littlite   LM Engineering Lowel Light Mfg   Lowell LTM Lighting Lucid Technologies   Luxo Lynx Studio Technology M-Audio/Midiman Mackie Designs Manfrotto   Marantz Marathon Computer Mark of the Unicorn Marshall Electronics Martin Professional Maxell   Maxon Microboards   Microtech Gefell   Midas Middle Atlantic Products Miles Technology Mirror Image Teleprompter Modern Case Company Mogami Mystery Electronics Native Instruments   NEAR Neutrik New Wave Tech/Mediaform Nigel B Design   NSI NTL-America   Nuendo Numark   Odyssey   OKM Omnimount   Omnimax Onkyo   Optoma Panasonic   PAS/Pro Audio	System   Peerless Penn Fabrication Philmore   Phonic Phonic Ear Inc   Pioneer Porter Case   Presonus Primera Technology Pro Co   Proficient Progressive Marketing Pro Prompter Pyle Pyramid   QSC   Quam Quantegy   Qusted Quik-Lok Radial Engineering Radio Design Labs   Rane Raxxess   RCI Custom Re-An   Reflecmedia RGB Mate   RME Road Ready Cases Rock-n-Roller   Rode   Rolls Rorke Data Rosco Laboratories Rose Brand   Rosendahl RGBMate RPG Diffusor Systems Sabine   Samson Samsung CCTV   Sanken Sanyo   Screen 2 Go SE Electronics   Sennheiser Serato   Sescam   Shure SKB Cases   Sony Sound Advance Systems Sound Performance Lab	Soundcraft Soundcraft Systems SoundTech   Special Projects Speco Technologies   Spirit Stanton   Star Case Steadicam   Steinberg Stewart Electronics Strand Superscope SurgeX   Switchcraft Symetrix   Tamron   Tannoy Tapco   Taperwire   Tascam TDK Tape   Teac Tech 21 Technics   Technomad   Telex Tellem Industries   Tenba Thorens   Tiffen   TOA ToteVision   Tripp Lite Turbosound   TV One Ultimate Support Ultrasonie Union Connector Universal Audio   Ushio VAC Service Corp Warranty Varizoom   Varta Video Accessory Corp Video Mount Products- VMP Waves   West Penn Westcott   Whirlwind Wiko   Williams Sound Windtech   Winsted Wire Tracks   XTA   Yamaha Z Systems   Zaolla Zebracase   Zoom
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## sales policy

Full Discount Wholesale sells only to dealers and contractors who hold a resale certificate. We do not sell to end users. A dealer application must be completed and on file with us in order to purchase from FDW.



## terms of sale

**COD** — All orders are shipped COD, cash or money order. There is one COD charge per box. If you wish to pay CODs with a company check, please fill out the application on page 2 and return it to us; allow 4-6 weeks for approval. In order for us to insure shipping costs on first time COD orders, a VISA, MASTERCARD, DISCOVER, or AMERICAN EXPRESS card number is required. If a COD order is refused, round trip shipping cost will be billed to the card. This card number will also be used to insure payment on any special order items sent COD. One COD charge per box.

**PREPAID ORDERS** — Orders may be prepaid using VISA, MASTERCARD, DISCOVER, AMERICAN EXPRESS or by sending a check in advance. Again, if you wish to send a company check, please fill out the application on page 2. Company checks which are not pre-approved may delay order processing by 10 days for check clearance. (Funds may also be quickly transferred via bank wire. Call for details.)

**PRICING** — List prices are manufacturers suggested selling prices and do not mean Full Discount Wholesale has sold at such prices. The prices listed may have typographical errors and prices are subject to change without notice. The customer must assume the responsibility of asking Full Discount Wholesale to verify selling prices. Special prices may be limited to certain merchandise and quantities in stock.

**SHIPPING** — All pricing is FOB point of shipment. Merchandise under 70 pounds will usually ship by UPS. Over 70 pounds may be shipped by truck. The customer is responsible for all shipping and insurance charges. The customer must inspect all shipments for damage and is responsible for making claims to the shipper. The minimum shipping charge is \$5.50. Air freight, bus and U.S. mail may be requested.

**DELIVERY** — Full Discount Wholesale will make all reasonable efforts to make quick deliveries. Merchandise in stock will usually ship within 48 hours of order receipt. Some items shown in this catalog may not be in stock at time of order and stock is shipped on a "first come, first serve" basis. Back ordered merchandise may take up to two to four weeks for delivery. Since some of our suppliers are slower than others, please ask for estimates. If the customer has a deadline, it must be stated in writing. Full Discount Wholesale will make all reasonable efforts to meet such deadlines but cannot guarantee delivery.

**CANCELLATION** — Customer may cancel orders after 45 days of order receipt or after a missed deadline. Unless a written cancellation is received, Full Discount Wholesale will assume merchandise is still wanted and will make shipments. Cancellations of merchandise in transit to us or to the customer will not be honored.

**REFUNDS** — Refunds of merchandise credits (at the customer's option) will be made within 10 days of written request, only for cancelled and unshipped merchandise. This request for refund will only be honored after a written delivery deadline has passed; if no delivery deadline has been received, the request must be made a minimum of 45 days after order receipt.

**WARRANTY** — FULL DISCOUNT WHOLESALE ITSELF GIVES NO WARRANTY, EXPRESSED OR IMPLIED, INCLUDING THOSE RELATING TO MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. All warranties are with the manufacturer.

**DEFECTIVE MERCHANDISE** — Full Discount Wholesale is an authorized warranty service center for many brands and will provide service upon request. Other brands are to be serviced directly by the manufacturers or their service centers. The customer is responsible for all service related shipping costs.

**RETURNS** — Full Discount Wholesale issues return authorization numbers for all approved returns, including service.

1. Call the sales department for an RA (Return Authorization). Shipments without RA numbers clearly visible will be refused and returned.
2. Place the original package inside another. Do not mark the original carton! Place the RA number on this outer carton and ship to: Full Discount Wholesale, Attn: Service Department, 8001 Terrace Avenue, Middleton, WI 53562.
3. Merchandise returned must be intact, with all accessories and manuals, and in original saleable condition.
4. Merchandise returned for credit or exchange will be assessed a minimum 15% restocking fee depending on condition.
5. Merchandise which has been special-ordered (does not appear in catalog), or merchandise not in original unopened cartons, may not be returned.
6. Orders will be reshipped at no additional charge if the error was caused by us. Double the freight charge will be collected for any undeliverable package due to customer error or absence.

# DEALER APPLICATION

COMPLETE THIS APPLICATION VIA ONLINE AT [WWW.FULLDISCOUNT.COM](http://WWW.FULLDISCOUNT.COM)  
OR FAX: 608-831-1890  
OR MAIL: FULL DISCOUNT WHOLESALE, 8001 TERRACE AVENUE, MIDDLETON, WI 53562

COMPANY NAME: \_\_\_\_\_

PHONE NUMBER: (\_\_\_\_) \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

FAX NUMBER: (\_\_\_\_) \_\_\_\_\_

**SHIPPING ADDRESS:**

STREET ADDRESS: \_\_\_\_\_

RESALE NUMBER: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

FEDERAL ID NUMBER: \_\_\_\_\_

TAX EXEMPT CERTIFICATE NUMBER \_\_\_\_\_

**BILLING ADDRESS: ((IF DIFFERENT FROM SHIPPING ADDRESS))**

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

HOW DID YOU HEAR ABOUT FULL DISCOUNT WHOLESALE? \_\_\_\_\_

LIST CURRENT MEMBERSHIPS IN PROFESSIONAL INDUSTRY ORGANIZATIONS: NSCA, NAMM, CEDIA, ETC.

NUMBER OF YEARS IN BUSINESS: \_\_\_\_\_ YEAR BUSINESS WAS ESTABLISHED: \_\_\_\_\_ NUMBER OF EMPLOYEES: \_\_\_\_\_

TYPE OF DEALER/CONTRACTOR: \_\_\_\_\_

PLEASE LIST MANUFACTURERS OR OTHER WHOLESALE FOR WHICH YOU ARE A DEALER.  
PLEASE FILL OUT COMPLETELY OR APPLICATION WILL NOT BE PROCESSED.

COMPANY: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

CONTACT: \_\_\_\_\_

FAX NUMBER: \_\_\_\_\_

STREET: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

CONTACT: \_\_\_\_\_

FAX NUMBER: \_\_\_\_\_

STREET: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

COMPANY: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

CONTACT: \_\_\_\_\_

FAX NUMBER: \_\_\_\_\_

STREET: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

All accounts are COD, cash, COD company check for approved accounts only.  
If you wish to use company checks, please complete both sides of this form and return.



# COMPANY CHECK APPLICATION

COMPLETE THIS APPLICATION VIA ONLINE AT [WWW.FULLDISCOUNT.COM](http://WWW.FULLDISCOUNT.COM).

OR FAX: 608-831-1890

OR MAIL: FULL DISCOUNT WHOLESALE, 8001 TERRACE AVENUE, MIDDLETON, WI 53562

**FULL DISCOUNT WHOLESALE MUST HAVE THE FOLLOWING INFORMATION ON FILE IN ORDER TO ACCEPT COMPANY CHECKS OR COD.**

NAME OF FIRM OR INDIVIDUAL: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

CONTACT: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

STREET: \_\_\_\_\_ YEARS AT PRESENT ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ YEARS IN BUSINESS: \_\_\_\_\_

The following information must be provided. It will be held in the strictest confidence. **Please fill out completely or application will not be processed.**

Corporation       Check here if incorporated in the last 12 months       Partnership       Individual

## OWNERSHIP – NAME(S) OF PRINCIPAL(S)

NAME: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

STREET: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

NAME: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

STREET: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

NAME: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

STREET: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

ACCOUNTS PAYABLE CONTACT NAME: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

## FINANCE

BANK: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

STREET: \_\_\_\_\_ ACCOUNT NUMBER: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ BANK OFFICER OR DEPARTMENT: \_\_\_\_\_

We certify that all the information is correct. We understand any NSF checks will be subject to a service charge.

The Applicant warrants that the statements in this application are true and complete and are made for the purpose of establishing a business relationship with Full Discount Wholesale (FDW), which may include the granting of credit at FDW's sole discretion. FDW is hereby authorized to obtain any information necessary from any source concerning this Dealer Application. Applicant promises to pay for all purchases within the terms and conditions for sale presented upon the invoice, regardless of whether terms are Cash, Check, credit card, COD, or open "net" account terms. Applicant agrees that in the event of late payment, Applicant will pay all finance charges that may be assessed on past due invoices at the rate of 1.5% per month (18% per annum). Applicant further agrees that in the event that a past due amount is referred for collection, the undersigned will pay any and all costs of collection, including reasonable attorney fees. The undersigned warrants that s/he is an owner or officer and is thereby authorized to enter into this agreement on behalf of the Applicant organization.

Signed: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Full Discount Wholesale Office Use Only**       COD Company Check Refused       COD Company Check Approved

Date Approved: \_\_\_\_\_ Amount: \_\_\_\_\_ Terms: \_\_\_\_\_

Comments: \_\_\_\_\_



FULL DISCOUNT WHOLESALE 800-828-0509 LOCAL: 608-831-1946  
8AM-8PM M-F CST | 10AM-4PM SAT CST